

**2R Inc  
d/b/a  
Kelley Auto Auction/HADA Auto Auction  
Dealer Application**

Date: \_\_\_\_\_

Dealership name: \_\_\_\_\_

Dealership physical address: \_\_\_\_\_

Dealership mailing address (if different): \_\_\_\_\_

City/State/ZIP \_\_\_\_\_

phone #: \_\_\_\_\_ fax #: \_\_\_\_\_

Would you like a pre-sale list faxed to you? Yes \_\_\_\_\_ No \_\_\_\_\_ If so, what fax number? \_\_\_\_\_

E-mail address: \_\_\_\_\_

Dealer type: 

new	used	wholesale
-----	------	-----------

Business type: 

sole proprietor	partnership	corporation	LLC
-----------------	-------------	-------------	-----

Dealer license # \_\_\_\_\_ State: \_\_\_\_\_ Expiration: \_\_\_\_\_

Business license # \_\_\_\_\_ State: \_\_\_\_\_ Expiration: \_\_\_\_\_

State tax # \_\_\_\_\_ Federal ID # \_\_\_\_\_

Preferred payment method: 

cash	check	AFC	DSC	MAFS	CAF	other
------	-------	-----	-----	------	-----	-------

**Auction References:**

auction 1  
\_\_\_\_\_ auction name \_\_\_\_\_ auction contact \_\_\_\_\_ auction phone # \_\_\_\_\_

auction 2  
\_\_\_\_\_ auction name \_\_\_\_\_ auction contact \_\_\_\_\_ auction phone # \_\_\_\_\_

auction 3  
\_\_\_\_\_ auction name \_\_\_\_\_ auction contact \_\_\_\_\_ auction phone # \_\_\_\_\_

**Signature of owner** \_\_\_\_\_

**Date:** \_\_\_\_\_

**Printed name:** \_\_\_\_\_